



AXIS AUDIO MANAGER CENTER

**Unify your audio.  
Amplify your message.**

MULTISITE AUDIO  
MANAGEMENT SOFTWARE

**Enter >**

**AXIS<sup>®</sup>**  
COMMUNICATIONS

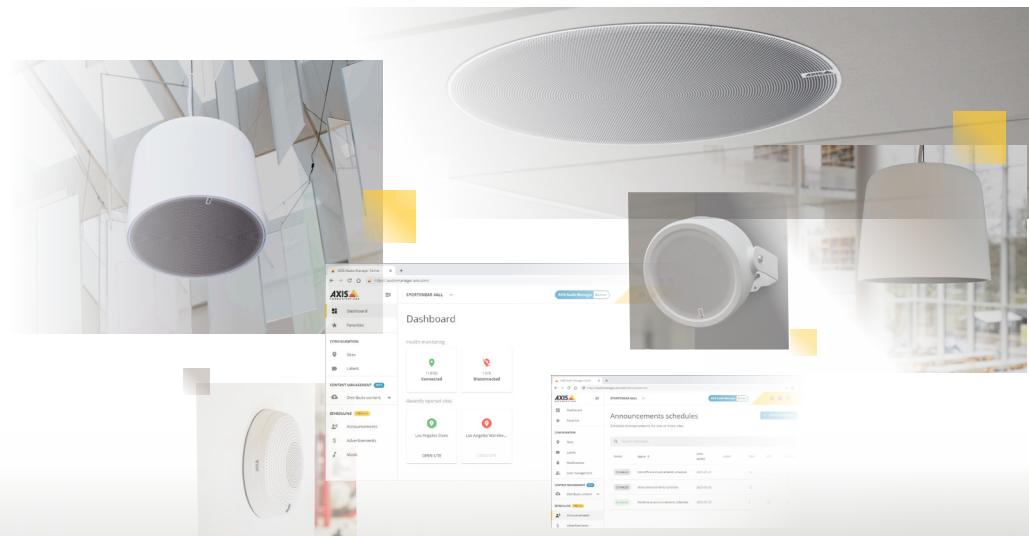
# Cutting through the noise

When you need to get audio content to multiple sites, whether they're across the country or across the ocean, the time and resources you spend managing audio systems can quickly add up. And despite all the effort you might put in at HQ to plan, mix, schedule, and update content, it can be difficult to know what's actually getting through on site.

**AXIS Audio Manager Center dramatically simplifies that work.**

By minimizing the hours required for tasks ranging from scheduling to device troubleshooting, it reclaims time across your organization. And that frees you up to reinvest in other value-generating tasks.

AXIS Audio Manager Center is available in both a premium version and in a free standard version with a limited feature set. This brochure describes the premium version. For more information on the differences between the two, see the table [here](#).





# Tuning in

## Central control

AXIS Audio Manager Center is a subscription-based service for multisite, remote audio monitoring and management for organizations using AXIS Audio Manager Edge locally. A single sign-on takes you to a central audio dashboard, with all your sites intuitively organized and reachable.

## Ease of use

It's simple to set up and adjust zones, content, and schedules, without downtime. Changes can be applied to all sites with one action, so your messaging is always clear, relevant, and consistent – and you never have to worry about whether or not the local sites are playing the content you've prepared.

## The power to delegate

You can do it all from HQ – but you don't have to. Flexible user management tools let you turn over the right type and amount of control where you want it. You determine exactly which groups or individuals can perform which actions, based on their region or their role.

## Peace of mind

The health monitoring dashboard provides a complete overview of your system, and the notification service means you're alerted immediately to any problems. And, thanks to secure remote access, you can diagnose issues from a central location to determine the right next steps.

**Flexible user management. One-stop scheduling. Continuous health monitoring. Secure remote access.**  
**Read on to explore all these benefits – and more.**

## User management

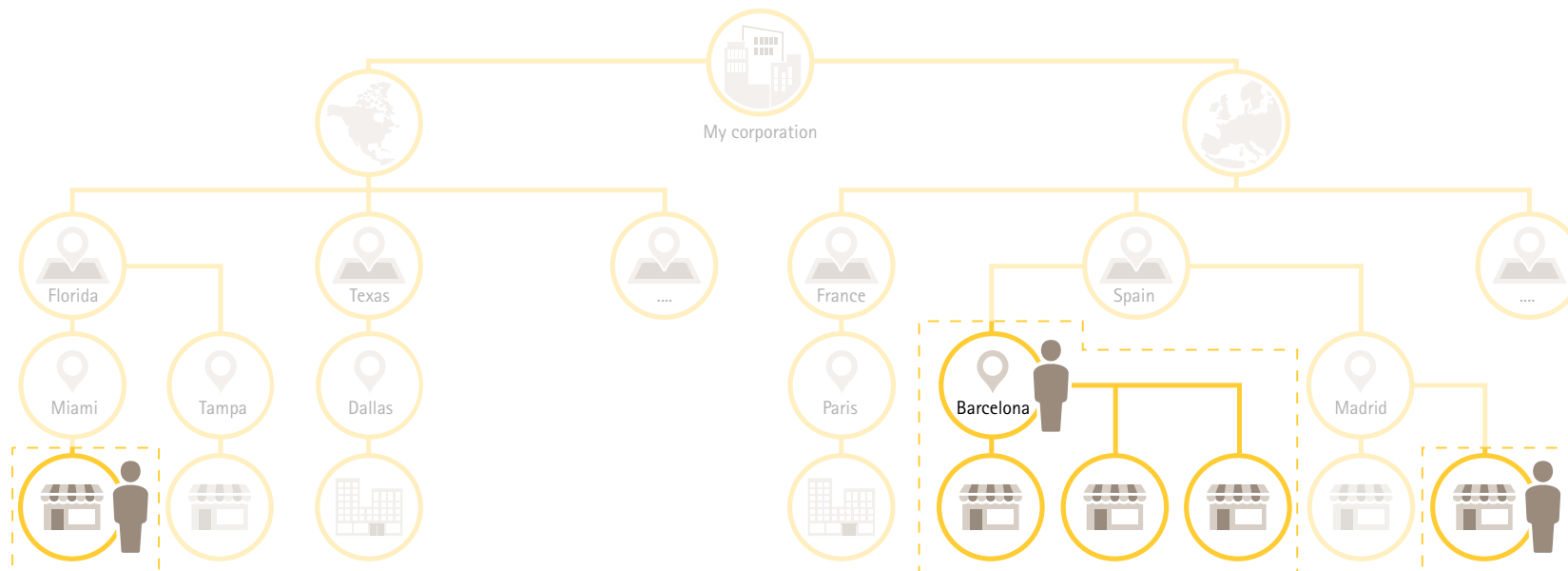
# The **right** experience

When audio across an organization isn't unified, user management becomes complex. Not only do user accounts need to be duplicated in all the separate systems, but individual users must sign on separately to each and every site they manage. Unifying the systems – so there's a single user account database and single sign-on for users – is a game-changer when it comes to efficiency. Furthermore, central control reduces the risk of configuration mistakes that can create security risks or other points of failure.

## User management

# Hitting the **right** note

Central control lets you determine core content at HQ, so you maintain consistency across sites – for example, securing a specific brand experience for retail stores. At the same time, by assigning access rights and permissions to other users in the organization, you can ensure the right people can localize a global campaign, or schedule workplace announcements required by local law.

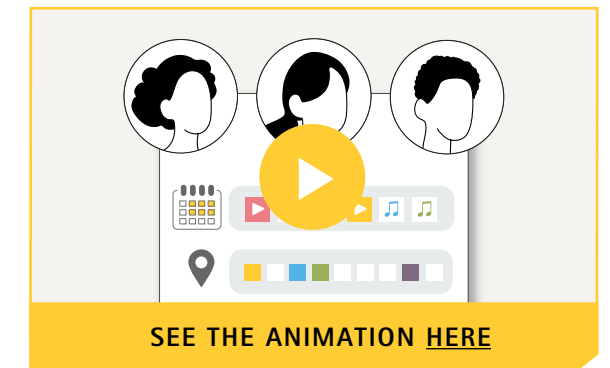


### Access rights

Groups or individual users can be given access rights to specific sites. You might give an administrator access rights to all of South America, but a content manager for Chile would only have access to sites in that country. Meanwhile, a local site manager might only be authorized to access her specific site in Santiago.

### Permissions

Each user can also be assigned specific permissions. Your head of IT might have administrator permissions for all sites, while a regional marketing manager is restricted to sites in her region and with permissions relevant to her role – for example, content management.

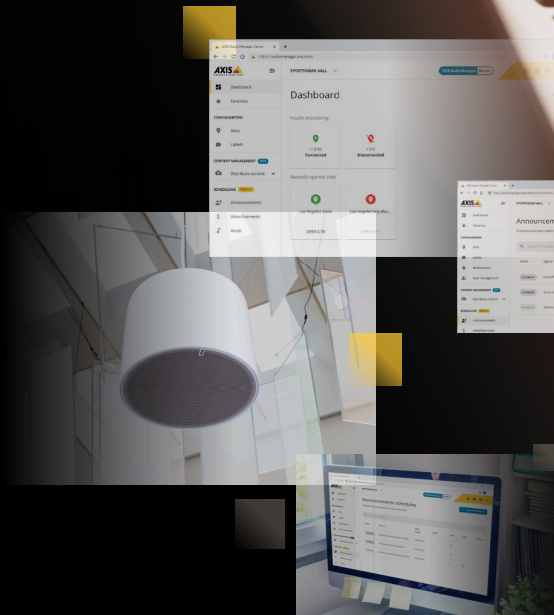


SEE THE ANIMATION [HERE](#)

Smart scheduling

# A streamlined workflow

With a single sign-on, you can access scheduling for all your locations. And just one action lets you set or adjust the schedule everywhere you choose. You select the content, the locations, and the time the content will play. AXIS Audio Manager Center ensures it will work across time zones and different hours of operation – without extra fiddling on your part.



## Smart scheduling

# Simplifying the process



### Relative scheduling

AXIS Audio Manager Center's scheduling tool sets content play times relative to the opening and closing hours of each location. If you set a "closing soon" announcement for your sites, it plays at the selected sites at the interval you choose – for example, 15 minutes in advance of closing – no matter what that location's hours are or what time zone it's in. Similarly, you can schedule break or shift change announcements at specific intervals after opening. And when operating hours change, you don't need to manually adjust content schedules. Your announcements will automatically play at the correct interval relative to the new operating hours.



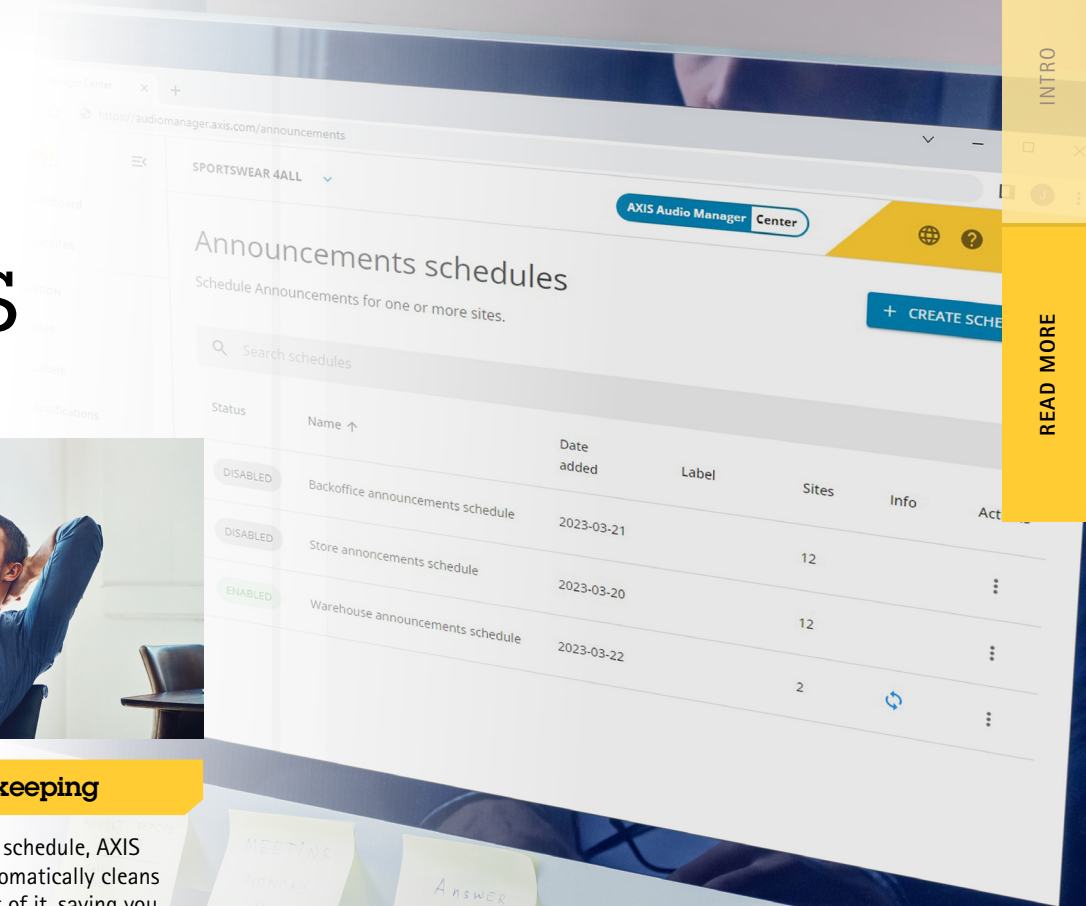
### A single action

Updating content requires only one scheduling action, regardless of whether you want that change to go to a few locations or to all of them. When you schedule new content for an entire region, for example, it's automatically pushed out to every country, every city, every site in that region.



### Automated housekeeping

Whenever you issue a new schedule, AXIS Audio Manager Center automatically cleans up old files that aren't part of it, saving you time across your organization and reducing the chance of errors. Best of all, there's no more guessing whether the new schedule has been implemented. You can always see that the files have been received and that the desired schedule is active.

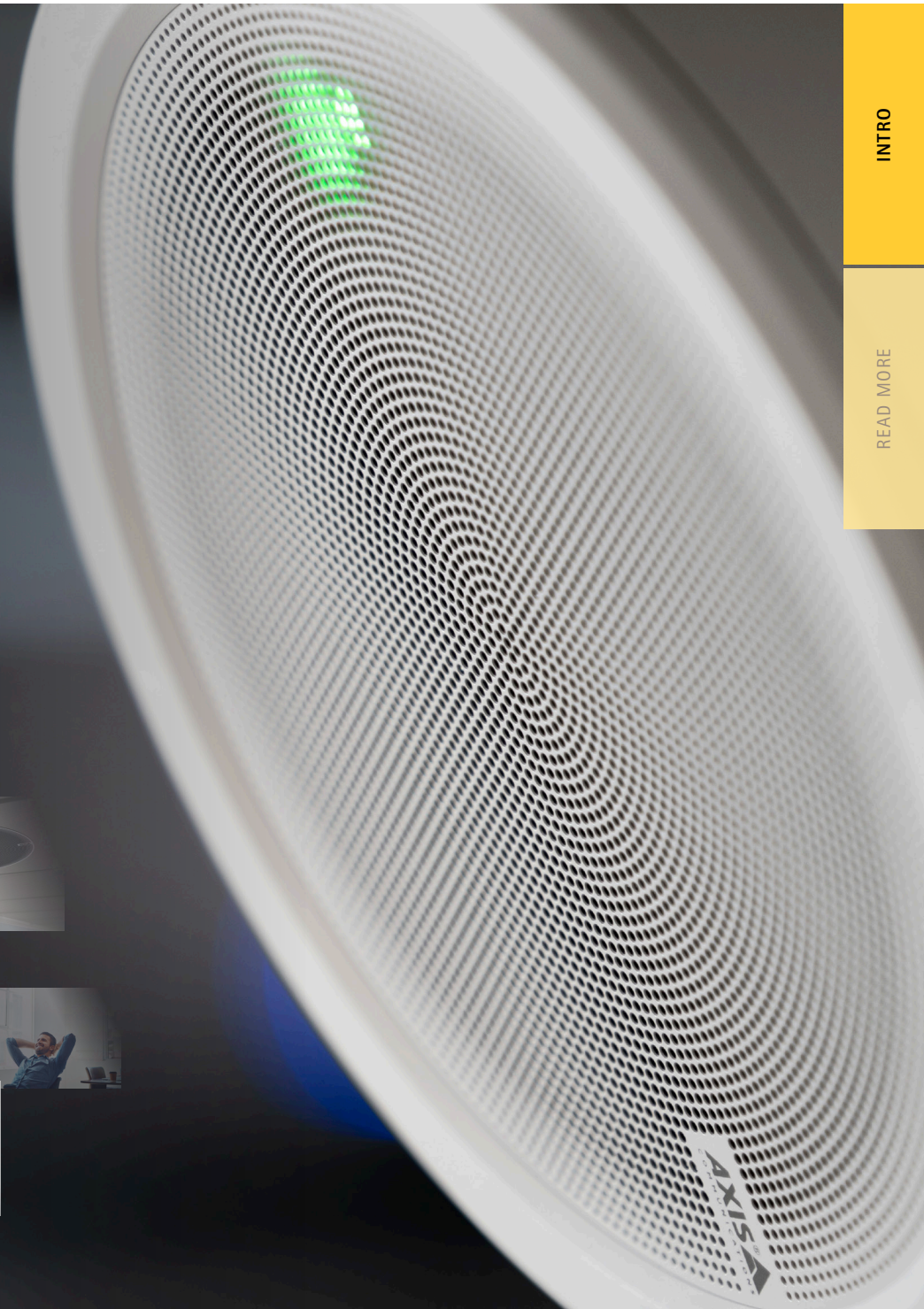
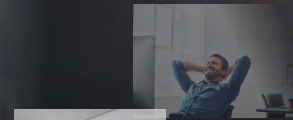


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Health monitoring and secure remote access

# Peace of mind

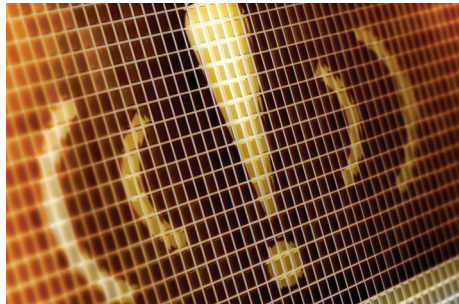
With AXIS Audio Manager Center, you no longer have to worry that a problem in the system is going unreported. The system health dashboard lets you see at a glance that everything is working. And in the event of a problem, you can quickly locate the problem, such as offline hardware or a faulty internet connection, and determine the best corrective action – no matter where in the world the issue is.





## Health monitoring and secure remote access

# Taking care of your system



### Know what's happening

The system health dashboard provides a clear overview of your entire system, but you don't have to sit and monitor it to stay up to date. Prompt email notifications let you know if anything needs your attention – often even before the on-site staff has become aware of or reported the problem – so you can get to work setting things right.



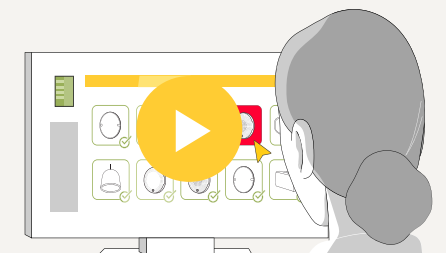
### Look closer

AXIS Audio Manager Center offers secure remote access using encrypted VPN, so centrally located IT staff can rapidly diagnose an issue anywhere in the system. As a result, you can better assist on-site personnel or plan site visits to get devices up and running again soon. At the same time, you reduce the need for on-site audio competence and cut down on unnecessary site visits, saving time and money.



### Take informed action

Having a better picture of what's going on doesn't just support a clear diagnosis. It also helps you determine how urgently it needs to be resolved. That helps you decide, for example, whether it's worth the extra fees for an after-hours visit from an IT technician or whether the issue can wait until normal hours the next day.



SEE THE ANIMATION [HERE](#)

# And there's more.

AXIS Audio Manager Center offers immediate benefits when it comes to reducing the time, money, and stress involved in managing audio across multiple sites. At the same time, flexible user management, one-stop scheduling, continuous health monitoring, and secure remote access raise the bar for audio performance and consistency across your organization.

Here are a few more things that you can look forward to.

## A **stable** solution



AXIS Audio Manager Center is a hybrid cloud solution that uses cloud-based components alongside the on-premises AXIS Audio Manager Edge. When schedules are pushed out from a central location, the files are cached locally. As a result, the audio for each local site is dependable – even on days when the internet isn't.

## Flexibility and **scalability**



With the ability to handle up to thousands of sites, AXIS Audio Manager Center grows alongside you. If your organization expands from three sites to 300, you can count on the same centralized user management, simple scheduling, and one-stop health monitoring.

## Our **commitment** to **innovation**



The licensed version of AXIS Audio Manager Center is a subscription service, which means that the benefits described here are only the beginning of what you can expect. We take pride in innovation, and we'll continue to develop new tools and features to make it even faster and easier for you to ensure the right audio everywhere in your system.

## AXIS Audio Manager Center feature list

	STANDARD VERSION (UNLICENSED)	PREMIUM VERSION (LICENSED)
<b>User management and access control</b>		
MyAxis users	●	●
Role-based access control	●	●
<b>Remote access</b>		
Remote access to all sites in the system	●	●
<b>Health monitoring</b>		
Devices and site connections	●	●
Email notifications	●	●
<b>Content management and scheduling</b>		
Individual site-by-site scheduling (provided by AXIS Audio Manager Edge)	●	●
Multisite music scheduling		●
Multisite announcement scheduling		●
Multisite advertisement scheduling		●
<b>Firmware management</b>		
Firmware upgrade of devices	Provided by AXIS Device Manager Extend	Provided by AXIS Device Manager Extend
<b>User management and access control</b>		
Volume control	●	●

# About Axis Communications

Axis enables a smarter and safer world by creating solutions for improving security and business performance. As a network technology company and industry leader, Axis offers solutions in video surveillance, access control, intercom, and audio systems. They are enhanced by intelligent analytics applications and supported by high-quality training.

Axis has around 4,000 dedicated employees in over 50 countries and collaborates with technology and system integration partners worldwide to deliver customer solutions.

Axis was founded in 1984, and the headquarters are in Lund, Sweden.